

Thursday, September 12th 2019, 1st Day

Registration - Lobby / 8.00-9.00
Opening session – Congress Hall / 9.00-9.15 (Welcome speech: Prof.dr.sc. Sanja Seljan)
Invited lecture: The Next Big Thing: Are We Ready for Mobile Apps in the Enterprise?– Congress Hall / 9.15-9.45 Prof. Jakov (Yasha) Crnkovic
Session 1 – Congress Hall / 9.45-11.00 Chair: Iva Slivar
How does the attitude to sustainable food influence the perception of customers at the point of sale? - An Eye-Tracking Study - Thorsten Litfin
Creating Sustainable Photovoltaics for Smart Cities - Werner BRENNER
Redefined innovation ecosystem promoting the innovation activities of the Hungarian enterprises- Zoltán Birkner, PhD
Business R&D Expenditure in the ICT Sector: Effects on Business Performance Indicators - Ján Huňady, Peter Pisár, Ina Ďurčeková
Coffee break / 11.00-11.30 / Lobby
Session 2 – Congress Hall / 11.30-13.00 Chair: Ján Huňady
Tourists' recommendations: WOM becomes digital - Aleksandar Grubor
Collaborative learning application in destination management - Iva Slivar
Factors with impact in the assessment and choice of tourist destinations - Otilija Sedlak
The Usage of Collaborative Economy in Tourism: Overview and Trends in European Countries - Tamara Curlin
Living Lab - intelligent innovation support for tourism development - Irena Šker
The Silent Diffusion of Sticky Costs in the HoReCa Industry - Wolfram Irsa
Lunch break / 13.00-14.00
Session 3 – Congress Hall / 14.00-15.30 Chair: Peter Balco
Building Composite Indicators for Policy Optimization Purposes - Dániel Kehl
Real-Time Environmental Parameters Monitoring System - Davor Coric
Digitalization and the challenges for the accounting profession - Ivana Valenta
Are the Hungarians on the right track toward sustainable consumption? - Nora Rodek
Innovation processes and technologies for improvement and support of education - Peter Balco
Coffee break / 15.30-16.00 / Lobby
Gala dinner / 20.00 Restaurant Konoba Kantinon (Rovinj City Center, Obala Pina Budicina 18, 52210, Rovinj)

Friday, September 13th 2019, 2nd Day

Registration - Faculty Hall / 8.00-9.00
Aligning IT Projects to Business Strategy Workshop/ Congress Hall / 9.00-11.00 Christof Gellweiler
Coffee break / 11.00-11.30 / Lobby
Session 4 – Congress Hall / 11.30-13.00 Chair: Barbara Grah
Teaching Support System for Competences Development in an Era of Constant Disruption Riccardo Bonazzi
Value-based management education: case of Health care management course - Barbara Grah
How to engage resistant students in classes of innovation and entrepreneurship - Celeste B. Holmbye
Effects of instruments (LO, ICTs) on the academic profession management and the end of the university as organized anarchy - Sarah Croché
The Digital Transformation of the Classroom - the What, How, and Why in Austrian Secondary Colleges of Agriculture and Forestry - Erika Quendler
Current Trends in eLearning Development - Zoltan Zakota
Session 5 – Ladonja Hall / 11.30-13.00 Chair: Karol Szomolányi
Ancient principles for the digital age: Truth and ethics for writing on the web - Petra Hauptfeld
Mobile Payment in the Connected Car: Developing Services Based on Process Thinking Jürgen Moormann
Quality Assurance of Terminology in Business Communication: Analysis by the Herfindahl-Hirshman Index (HHI) - Sanja Seljan
Artificial Intelligence (AI) in Action: Implementation of Chabot (Conversational Agent) in the Domain of Tourism - Sanja Seljan
Analysis of Asymmetry in Slovak Gasoline and Diesel Retail Market - Karol Szomolányi
A Multi-Label Machine Learning Approach to Support Pathologist's Histological Analysis Amir Topalovic, Nicola Cortesi, Stefania Marrara
Predicting Students' Success Using Neural Networks - Alisa Bilal Zorić
Lunch break / 13.00-14.00
Session 6 – Congress Hall / 14.00-15.30 Chair: Goran Vojković
IoT and Smart Home Data Breach Risks From the Perspective of Data Protection and Information Security Regulation in Republic of Croatia - Goran Vojkovic
Cloud Computing as Integral part of future IT solutions - Jiri Navratil
Blockchain: A Coordination Mechanism - Lesław Pietrewicz
Small Business Toolbox & Skill Set - P.D. Sumich
Network theory approach to modelling of transportation in urban traffic - Matej Babič
Utilizing edge computing for monitoring plant productivity in print industry - Vladimir Stanisavljevic
Session 7 – Ladonja Hall / 14.00-15.30

Chair: Maja Meško
The role of impulsivity in post-purchase consumer regret - Katarina Sokić
Psychosocial risk factors among Slovene professional drivers - Maja Meško
Change in responsible consumer behaviour through generations - Tivadar Máhr
Perceptions of a Glass Ceiling at Top Management Positions in Croatian Organizations - Ivana Martinčević
Investing in Employees in Serbian Companies – Internal Dimension of CSR - Milena Damnjanovic
The development of the employer brand in the labour - Otilija Sedlak
Coffee break / 15.30-16.00 / Lobby
Rovinj Old City Center Tour (17.30 – 19.30) Starting at 17.30 - Fountain at Main Rovinj Square, in front of Adriatic Hotel Tourist guide (Lili) will have a purple umbrella

Saturday, September 14th 2019, 3rd Day

Registration - Faculty Hall / 8.00-9.00
Invited lecture: Is Bancassurance New Drive for the European Insurance Market? – Congress Hall / 9.00-9.30 Tomislava Pavic Kramaric, PhD
FinTech Workshop – Congress Hall / 9.30-11.00 Chair: Stefania Marrara
Current Trends for BlockChain and Smart Contracts (in Financial Services) - Giuseppe Psaila
Moirai: a 3-step algorithm for credit scoring in a peer-to-peer (P2P) lending scenario - Riccardo Bonazzi
Enhancing the usefulness of blockchain technology in finance sector - Ena Fuzul
Visualization of Big Data Text Analytics in Financial Industry: A Case Study of Topic Extraction for Italian Banks - Sanja Seljan
Statistical comparison of the most influential cryptocurrencies - Višnja Jurić
Session 8 – Ladonja Hall / 9.30-11.00 Chair: Mira Krpan
Similarity Assessment of the Pension Systems of the New European Union Member States - Mira Krpan
On Creative Economy – The Role of Innovations and Creativity in Management - Ivana Marić
Social Media in the Workplace: To Allow it or Not to Allow it? - Elma Delalic
What influences decision making in online purchasing of books in generation X and Y? Ines Sosa Meštović, Blazanka Knezevic
Analysis of e-learning systems within a virtual learning environment - Maja Mutavdžija, Matija Kovačić
Aspects regarding the design of active strategies for Venture Capital financing – the flexible adaptation in the case of Romania as a frontier capital market - Gabriela Prelipcea
Closing Session / Congress Hall / 11.00-11.30
Farewell coffee / 11.30-12.00 / Lobby