



# STUDENTS' ATTITUDES TOWARDS ONLINE LEARNING AND INFORMATION EDUCATION

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Previously published similar papers:

Using web applications in education (2016).

Blended learning conceptualization in the development of business education (2021).

The impact of online learning conceptualization on student satisfaction (2021).



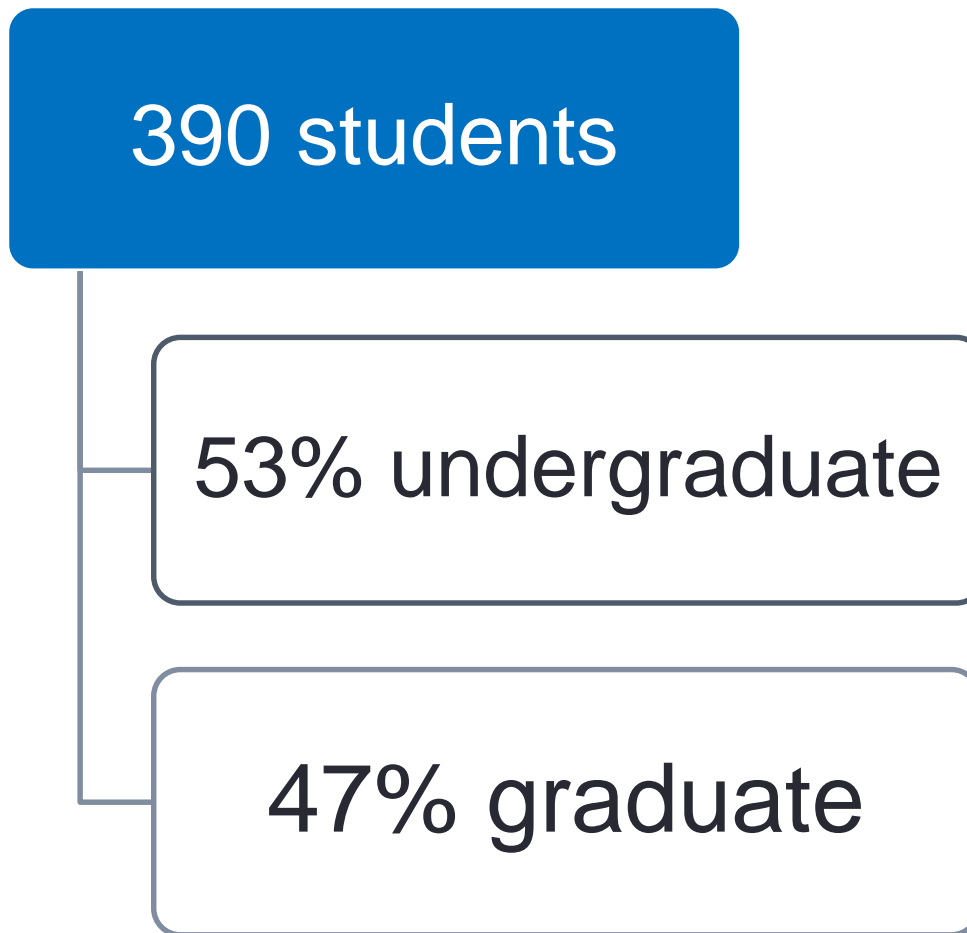
# Aims

to explore students opinions about online education after gaining online education, especially when it comes to knowledge in the field of ICT

Students attitudes and preferences when it comes to knowledge of MS Office, Photoshop, Business Intelligence, Digital marketing tools, Programming in Python and Web design.



# Questionnaire



# Questions

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Intrest of students for ICT content

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Selfassessment previous knowledge of ICT

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Which contents that would be interesting in further ICT education

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Factors of ICT in online learing

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Advanages of conducting online classes compared to the classic classes

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Disadvantages of conducting online classes compared to the classic classes

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Goals and effects of online learning

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# Knowledge and skills

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Excel - advanced spreadsheets

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Excel in mathematics, statistics, financial analysis

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Access - design of complex relational models

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Visual Basic - programming for Excel and Access

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Digital marketing tools and programs

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Business intelligence tools (Power BI, Power Query, Power Pivot, Power Dax)

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Photoshop

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Basics of programming in Python

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Web design



# Methodology

Correlation analysis will be used to examine the impact of online learning on students preference for online and classical learning.

1) students preferences for traditional classroom learning and online learning

2) students preferences when it comes to ICT knowledge and skills.



## The results

The results show that students prefer to participate in face-to-face classes and direct communication with professors and with each other.

The most interest in additional ICT content referre to digital marketing tools, web design and Photoshop.





- Thank you !

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